



Take the 2010 Pollution Prevention School Challenge 2010

Get creative and have your class or club develop a project that reduces air pollution at your school. Projects can be anything you dream of but they must meet the following minimum qualifications and they will be judged on the criteria below. Three awards will be issued (one for each category: elementary, middle school, and high school). Talk to your friends and classmates and start working on a project that will receive countywide recognition (plus a fun pizza and ice cream party)!

Minimum Qualifications:

- Project must be completed by students or clubs in elementary, middle, or high school within San Luis Obispo County
- Project will describe an action or program designed to reduce air pollution (for example, smog, dust, or greenhouse gas emissions)
- Project must be submitted to the Air District in a format that encompasses one or more of the following media: video, text, story board, photographs, or live performance
- Video format must be submitted to the APCD on a CD or DVD
- You must pre-register for the school challenge by September 22, 2010 by linking to the pre-registration online form at www.slocleanair.org
- Students of winning projects must provide a display that will be showcased at the SLO County Government Center (i.e. if your project is a video, a story board display must be created)
- Students or representative receiving the award must be able to attend awards ceremony and briefly speak at the APCD Board meeting held December 1, 2010 in San Luis Obispo

Judging Criteria

Technology / Feasibility <i>(Project must use technology that is readily available or easy to assemble. It must also incorporate components that someone else could duplicate at other schools around the county. Example: Spaceship is not feasible but a "lights off" program is.)</i>	15%
Air Quality / Pounds of Pollutants Reduced <i>(Total reduction of smog forming pollutants (e.g., reactive organic gases, nitrous oxides), particulate matter, or greenhouse gases.)</i>	30%
Transferability to Other Schools <i>(Can other schools easily implement the same project at their campus?)</i>	15%
Innovation / Creativity / Environmental Stewardship <i>(Be original and show us leadership skills!)</i>	25%
Presentation <i>(When you submit your school challenge project to the APCD, make it shine!)</i>	15%

Important Dates

September 1, 2010: Pollution Prevention Schools Fall Challenge begins

September 22, 2010: Application for intent to submit project due

October 22, 2010: Project submittal deadline

November 1, 2010: Judging

November 11, 2010: Winners must have projects ready to be displayed at the SLO County Govt. Center

November 15 – Dec. 3: Winning projects will be displayed at the SLO County Government Center

December 1, 2010: Award ceremony at the APCD Board Meeting.